



FOR IMMEDIATE RELEASE

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**Alliance of Coalitions for Healthy Communities Receives
National Substance Abuse Prevention Award**

Auburn Hills, Michigan– Alliance of Coalitions for Healthy Communities (ACHC) received the Coalition of Excellence Award for Long-term Outcomes from CADCA (Community Anti-Drug Coalitions of America), the nation’s leading substance abuse prevention organization. The Coalition of Excellence award is part of CADCA’s [GOT OUTCOMES! award program](#), which gives national recognition to exemplary coalitions that have clearly documented their impact on population-level substance abuse outcomes. ACHC will receive this prestigious award on Feb. 7 during CADCA’s [2019 National Leadership Forum](#) at the Gaylord National Hotel and Convention Center in National Harbor, Maryland.

CADCA’s National Leadership Forum is the nation’s largest training event for community coalition advocates and substance abuse prevention leaders, featuring more than 100 sessions on the latest science, news, trends and industry best practices on substance abuse issues.

“We are truly honored to receive this award,” said Julie Brenner, ACHC President and CEO. “Our success truly hinges on the impressive efforts of our dedicated team, network of coalitions, partnerships and Board of Directors who make it a priority to increase prevention efforts in our county and across the state.”

Coalitions who utilize a holistic, multi-sector approach are able to engage the entire community, achieve sustainable outcomes and truly change social norms relative to substance use and misuse.

“We congratulate the ACHC on their outstanding work and the long-term outcomes they have achieved in their community. Through their hard work, ACHC achieved a reduction in past 30-day use reports by 85% from 2008 to 2018 among youth in Oakland County, as well as a reduction in students binge drinking at high school parties,” said **General Arthur T. Dean**, CADCA’s Chairman and CEO.

ACHC was founded in 2003 in Auburn Hills, Michigan, with a mission to engage the community to reduce youth substance abuse and risks of suicide by raising awareness and changing community norms. In their application, ACHC demonstrated their efforts to address the issue of underage drinking and its root causes of easy access to alcohol and favorable attitudes toward alcohol use among young people. ACHC partnered with the Michigan Secretary of State to promote the “21 to Buy, Not Supply” campaign in Oakland County and across the state, which resulted in the coalition posting public service announcements at 659 public libraries and 93 university libraries across the state, as well as digitally displaying the slogan and logo at 131 Secretary of State branches and sharing messages on their social media accounts.

About Alliance of Coalitions for Healthy Communities

The Alliance of Coalitions for Healthy Communities' is a substance misuse prevention and wellness organization that supports a 19-coalition prevention partnership in Oakland County. Predominantly funded by Oakland Community Health Network, the Alliance also represents the Oakland County chapter of Families Against Narcotics. Through substance abuse prevention, mental and physical wellness, and recovery support programs, the Alliance connects, strengthens, and mobilizes strategic partners to promote healthier communities. www.achcmi.org.

About CADCA

The mission of CADCA (Community Anti-Drug Coalitions of America) is to strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities globally. This is accomplished by providing technical assistance and training, public policy advocacy, media strategies and marketing programs, training and special events.

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