



Amplifying Prevention!

2020 ANNUAL REPORT



ALLIANCE
OF COALITIONS
for Healthy Communities



Who We Are

MISSION

Through substance abuse prevention, mental and physical wellness, and recovery support programs, the Alliance connects, strengthens, and mobilizes strategic partners to promote healthier communities.

VISION

To be nationally-recognized as a leader of best practices in collaboration on substance abuse prevention initiatives that create and sustain healthy communities.

CORE VALUES

As stewards of community trust, the Alliance of Coalitions for Healthy Communities believes in: Collaboration. Prevention. Results.

SLOGAN

Building healthy communities through substance abuse prevention, wellness, and recovery support.

Board of Directors

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Pivoting & Adapting - Alliance Style

It is during these unprecedented times that we are even more proud to be a part of the Alliance as we work together to encourage collaboration, increase prevention, wellness and recovery support initiatives while being diligent to gather information that drives our impactful programs.

With a dedicated Board of Directors, a 21 prevention coalition network, and amazing volunteers we collectively address substance misuse issues in Oakland County and continue to provide strong interventions to keep our communities safe and healthy. We look forward to a stronger 2021!

Julie Brenner

Julie Brenner
President & CEO

Marc Jeffries

Marc Jeffries
Board Chair



Adapting to COVID-19

Due to the critical nature of our work, the Alliance pivoted quickly and moved programs online due to the COVID-19 pandemic. Highlights include:

Keep Them Safe, Keep Them Healthy program allows students to hear compelling testimonies of young adults who have experienced addiction and the challenges they have faced. Students learn the harmful effects of poor decision making and how quickly all forms of substance misuse can spiral out of control.

Substance-specific presentations educate students and parents alike, addressing the risks of specific substance use, including alcohol, youth recreational marijuana, prescription drug misuse, electronic nicotine devices (vaping) and tobacco use.

ReNEWed provides tools for dealing with stress, anxiety, and other difficult feelings. This is done through the practice of mindfulness, yoga, breathing exercises, and other healthy coping strategies.

Resolve is a comprehensive life skills training program designed to address issues specific to individuals at risk of substance misuse and/or in recovery and is targeted to alternative schools, drug courts, treatment centers and recovery homes.

Save A Life is a free community presentation that trains participants on the proper administration of the Intra-Nasal Naloxone overdose reversal drug.

Shatter the Stigma Recovery Support is a supportive resource for those in recovery and is accessible virtually three times a week.



Program Spotlight



ReNEWed is a middle school program relaunched with a new look and strong online curriculum for youth to learn to use mindfulness as a tool for dealing with stress, anxiety, and other difficult feelings.

In Person: January-March 2020

- 40 classes taught in person
- 127+ students reached

Virtual: July-December 2020

- 61 classes taught virtual
- 180+ students reached

Highlights



abovetheinfluence.com



Resolve reached 560 people. The program is in place at Grace Centers of Hope, Turning Point Women & Men's Facilities, Faith Recovery Center. Virtual Program is in place at Harbor High School.

SYNAR

The Alliance distributed retail education packets to 500 vendors in Oakland County in preparation for the Synar Inspection Period (June 1-30, 2020).

All coalitions participated and completed compliance checks county wide.



Twenty-one high school students recently pledged to Stay Above the Influence as part of a public service announcement (PSA) created by The Alliance. The goal of the Stay Above the Influence campaign is to help teens stand up to negative pressures and influences. The more aware one becomes about the influences around them, the more prepared they will be to face them, including the pressure to use drugs and alcohol.



Continued partnership with Oakland University to increase mental health resources and implementation of positive community norms initiative.



Reaching People in 2020

The Alliance worked hard this year to reach people - getting out into the community educating, speaking, supporting and encouraging...



- **Shatter the Stigma Support Group** meetings across Oakland County; 19 meetings pre-COVID-19 and 123 meetings during COVID-19
- 45 **Wellness** events (live and online) reaching over 4,500 people
- **Save A Life Narcan Trainings** trained 1,434 new individuals in 104 community based trainings
- For FY 2019/20, **Keep Them Safe, Keep Them Healthy** school prevention programming served 2,319 students

Fiscal Year Funding

October 2019 - September 2020

The Alliance received a \$125,000 grant from the Drug-Free Communities (DFC) Support Program. These grants are meant to provide local community coalitions funding to prevent youth substance use, including prescription drugs, marijuana, tobacco and alcohol.

The Alliance was awarded \$50,000 from SAMHSA for the Sober Truth on Preventing Underage Drinking Act (STOP Act) grants. The goal of this program is to prevent and reduce alcohol use among youth and young adults ages 12-20 in Oakland County.



The Alliance received \$1,580,382 for fiscal year 2019-2020 from Oakland Community Health Network (OCHN). OCHN and its network of service providers identify, influence, and deliver public mental health services to more than 23,000+ Oakland County citizens.

The Alliance was awarded \$259,888 from SAMHSA Strategic Prevention Framework - Partnerships for Success grant. The purpose is to prevent the onset and reduce the progression of substance abuse and its related problems while strengthening prevention capacity and infrastructure.

Other donations consisted of things that the Alliance did throughout the year such as special events and support of donors resulting in funding to the Alliance of \$33,100.

Donations

Thank you to our generous donors that supported us this year - we could not do what we do without them!

Matthew Abro
Brian Acker
Bill Acker
Dina Ascenzo
Sheryl Ashenbrenner
Tracy Avery
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Oakland County Medical Society
Putman & Son's
Rochester/Auburn Hills Community Coalition
Scott and Itoh Machine Co.
Synconfusion, Inc.
The Orlans Group

COALITIONS SERVING OAKLAND COUNTY

21 COALITIONS

**Birmingham Bloomfield
Community Coalition**
(248) 203-4615

Clarkston Coalition for Youth
(248) 320-4550

Clawson Community Coalition
(248) 721-4469

Greater Healthy Farmington Coalition
(313) 244-1412

**Greater West Bloomfield Community
Coalition for Youth**
(248) 928-4942

Hazel Park Community Coalition
(248) 832-0063

Holly Area Community Coalition
(248) 328-3135

Huron Valley Community Coalition
(248) 676-2381

Lakes Area Community Coalition
(248) 960-0625

Madison Heights Community Coalition
(248) 837-2665

North Oakland Community Coalition
(248) 520-3786

Novi Community Coalition
(248) 202-3480

**Rochester/Auburn Hills
Community Coalition**
(248) 396-0508

Royal Oak Community Coalition
(248) 435-8440

South Lyon Community Coalition
(586) 242-9991

Southeast Oakland Coalition
(248) 548-8600 x2537

**Southfield Community
Anti-Drug Coalition**
(248) 372-6898

Tri-Community Coalition
(248) 518-0853

Troy Community Coalition
(248) 823-5055

TRUTH Pontiac Youth Coalition
(248) 434-8045

Waterford Coalition for Youth
(248) 618-7424



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Designated a 501(c)3 nonprofit organization in 2004. Licensed by Michigan's Bureau of Health Care Services. Federal, State, and/or County funding has been provided through the Oakland County Community Health Network Substance Use Disorder Services to support the project costs. Published January 2021.